

# Q3 2022 Business and Financial Presentation

November 2, 2022

#### **Forward-looking statements**

This presentation contains forward-looking statements, including, but not limited to, our statements related to our expected total revenue and other financial and operating results for 2022 and our plans, objectives, expectations (financial and otherwise) or intentions with respect to our Prosigna, Afirma, Percepta, Envisia, LymphMark, Decipher Prostate, Percepta Nasal Swab, Percepta Genomic Atlas and Decipher Bladder tests and products, including our biopharma atlas, for use in diagnosing and treating diseases, Medicare coverage, and our commercial organization. Forward-looking statements can be identified by words such as: "appears," "anticipate," "intend," "plan," "expect," "believe," "should," "may," "will," "positioned," "designed" and similar references to future periods. Actual results may differ materially from those projected or suggested in any forward-looking statements. These statements involve risks and uncertainties, which could cause actual results to differ materially from our predictions, and include, but are not limited to our ability to launch, commercialize and receive reimbursement for our products, to successfully integrate the HalioDx and Decipher businesses and execute on our business plans; continue to scale our global operations and enhance our internal control environment; the impact of the COVID-19 pandemic and its variants, inflation, fluctuations in interest rates and foreign exchange rates, and general economic conditions on our business and general economic conditions; and the performance and utility of our tests in the clinical environment. Additional factors that may impact these forward-looking statements can be found under the caption "Risk Factors" in our Annual Report on Form 10-K filed on February 28, 2022, and our Quarterly Report on Form 10-Q to be filed for the three months ended September 30, 2022. Copies of these documents, when available, may be found in the Investors section of our website at www.investor.veracyte.com. These forward-looking statements or reasons why

In addition to the financial measures prepared in accordance with generally accepted accounting principles (GAAP), this presentation contains certain non-GAAP results including non-GAAP gross margin, non-GAAP operating expenses, and non-GAAP loss from operations. These measures are not meant to be considered superior to or a substitute for financial measures calculated in accordance with GAAP, and investors are cautioned that there are material limitations associated with the use of non-GAAP financial measures as an analytical tool. We use non-GAAP measures to internally evaluate and analyze financial results. We believe these non-GAAP financial measures provide investors with useful supplemental information about the financial performance of our business, enable comparison of financial results between periods where certain items may vary independent of business performance, and enable comparison of our financial results with other public companies, many of which present similar non-GAAP financial measures. However, the non-GAAP measures we present may be different from those used by other companies.

We exclude amortization of acquired intangible assets, acquisition-related expenses relating to our acquisitions of Decipher Biosciences and HalioDx and certain other non-recurring expenses from certain of our non-GAAP measures. Management has excluded the effects of these items in non-GAAP measures to help investors gain a better understanding of the core operating results and future prospects of the company, consistent with how management measures and forecasts the company's performance, especially when comparing such results to previous periods or forecasts. The company encourages investors to carefully consider its results under GAAP, as well as its supplemental non-GAAP information and the reconciliation between these presentations, to more fully understand its business. Reconciliations between our GAAP results and non-GAAP financial measures are presented in the Appendix.

Veracyte, the Veracyte logo, HalioDx, Decipher, Decipher GRID, Afirma, Percepta, Envisia, Prosigna, Lymphmark, Immunoscore, TMExplore, Brightplex, Immunosign, "Know by Design" and "More about You" are registered trademarks of Veracyte, Inc. and its subsidiaries in the U.S. and selected countries. nCounter is the registered trademark of NanoString Technologies, Inc. in the U.S. and selected countries and used by Veracyte under license.

### Key Q3 2022 Results

- 1 Strong Q3 2022 revenue of \$75.6M driven by Decipher Prostate and Afirma
- 2 Raised 2022 revenue guidance to \$288M to \$293M<sup>1,2</sup>
- 3 Secured additional reimbursement for Decipher Prostate and Afirma
- 4 Generated \$7M in cash from operating activities leading to a strong cash, cash equivalents and short-term investments position of \$170M at September 30, 2022



<sup>1.</sup> Guidance as of November 2, 2022 only; assumes currency exchange rates as of November 2, 2022

<sup>2.</sup> Compares to prior 2022 total revenue guidance of \$272M to \$280M as of August 2, 2022



Improving outcomes for patients all over the world at every step of their journey



Our strategy

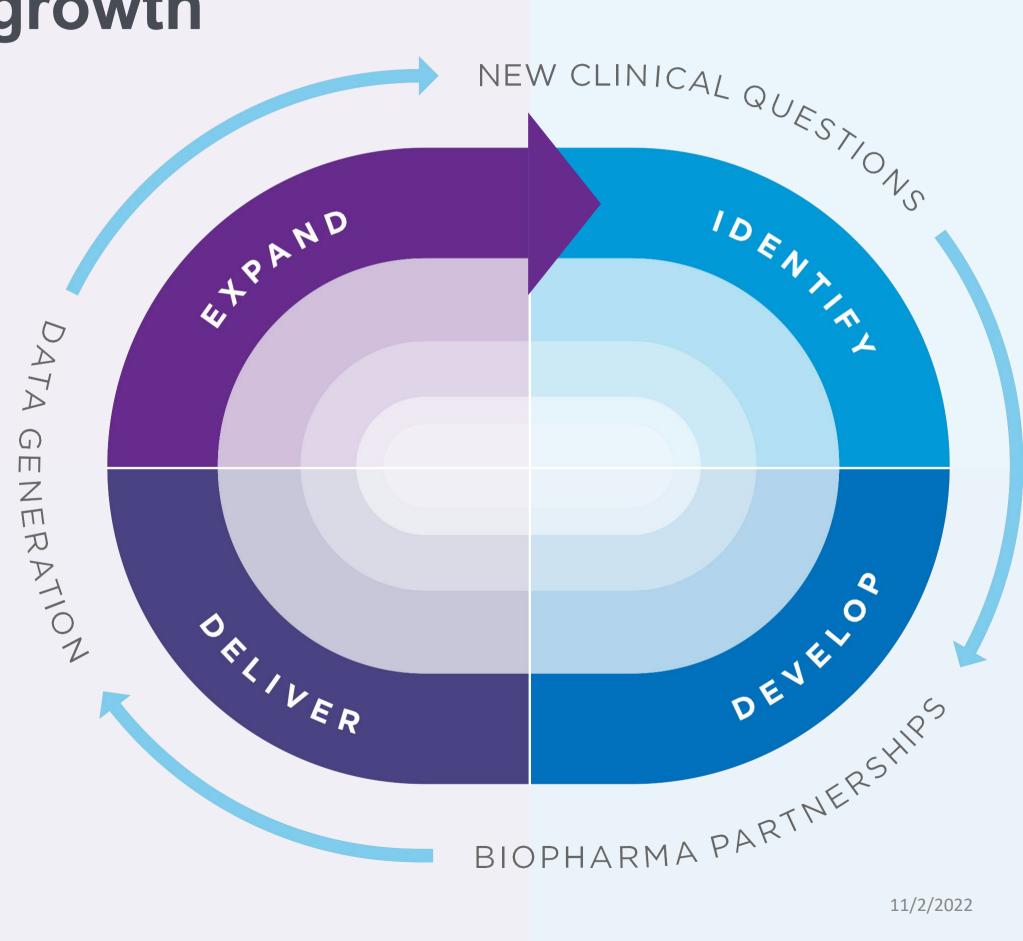
## Multiple levers drive nearand long-term growth

#### Reach global patients with our menu of IVDs

Driving global expansion with proven menu of distributed tests performed near the patient

### **Deliver tests to US** patients through our CLIA labs

Building clinical evidence to drive reimbursement, physician adoption and guideline inclusion



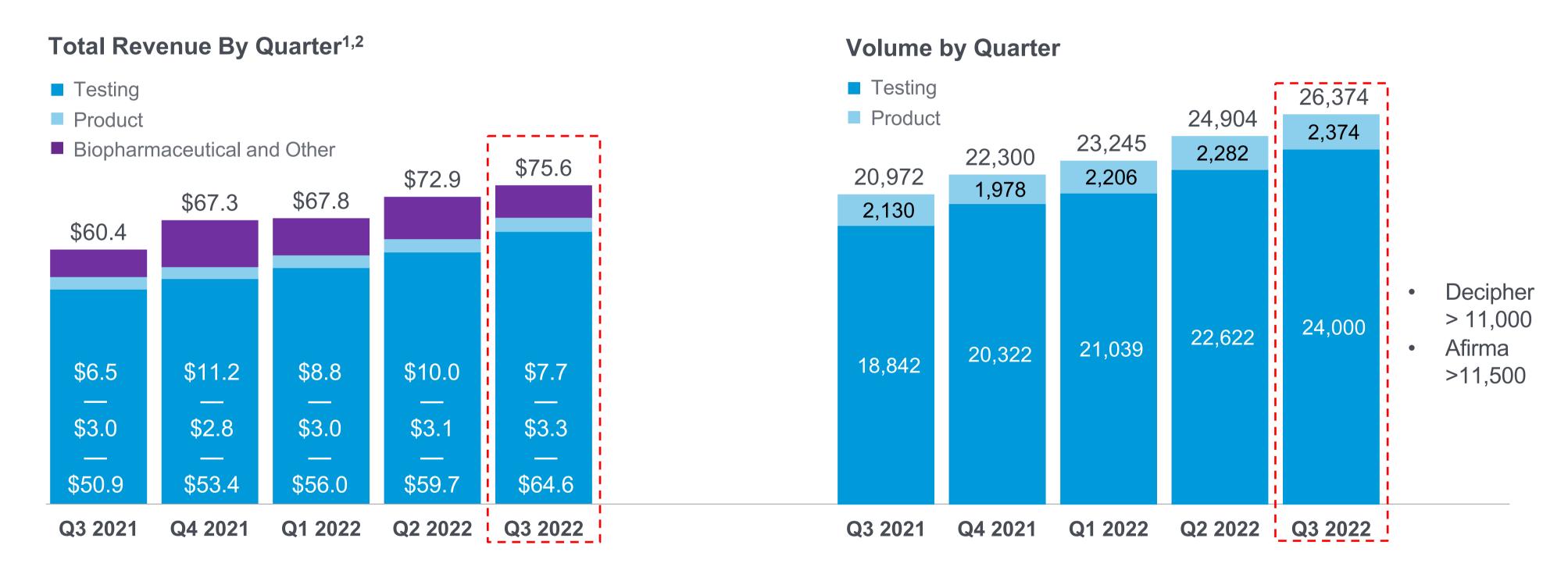
#### **Identify unmet** clinical needs

Asking the right clinical questions to improve physician decision-making and patient outcomes

### **Develop** high-performance diagnostics

Leveraging our best-in-class science, enhanced by our machine learning expertise and clinical rigor

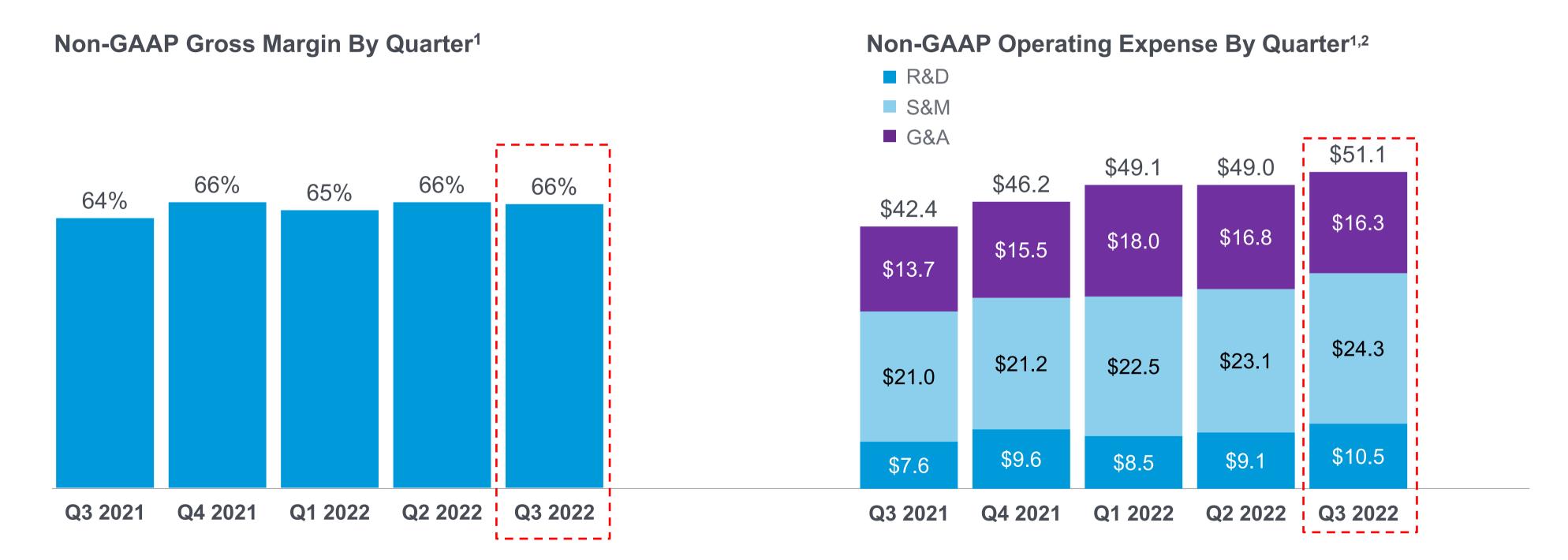
# Delivered Q3 total revenue growth of 25% and volume growth of 26%



<sup>1.</sup> Amounts in millions. Testing, Product and BioPharma revenue rounded and summarized as presented

<sup>2.</sup> Q4 2021 includes \$4M JNJ milestone payment

### Stabilizing Non-GAAP gross margin post-acquisitions; operating expense growth driven by 2021 acquisitions



11/2/2022

<sup>1.</sup> Non-GAAP reconciliations available in the appendix of this presentation

<sup>2.</sup> Amounts in millions. Operating expenses rounded and summarized as presented

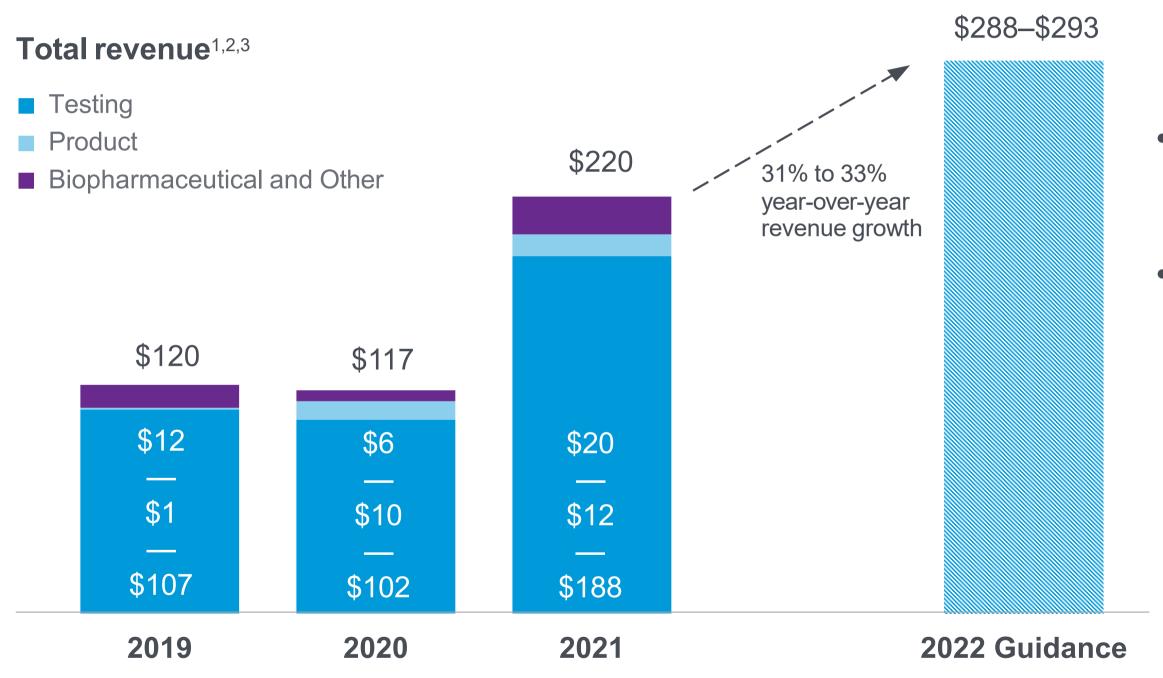
# Ending Q3 2022 cash, cash equivalents and short-term investments balance of \$170M

### Cash balance<sup>1</sup> \$177.2 \$170.1 \$168.1 \$166.4 \$164.0 Q3 2021 Q1 2022 Q4 2021 Q2 2022 Q3 2022

 \$7.0M of cash provided by operating activities in Q3 of 2022

<sup>1.</sup> Cash, cash equivalents and short-term investments, excluding restricted cash, in millions

# Raising total revenue guidance to \$288M - \$293M reflecting 31% to 33% growth



- Raising total revenue guidance range to reflect strong third quarter
- 31% to 33% year-over-year growth at reported currency rates reflects expectations for strong growth in the urology business along with low-to mid-single digit growth of Afirma

3. 2021 included \$4M JNJ milestone

<sup>1.</sup> Testing, Product and Biopharma revenue rounded and summarized as presented in millions

<sup>2.</sup> Guidance and currency rates are as of November 2, 2022; guidance inclusion here should not be considered a reiteration of guidance



Q3 2022

		<u> </u>								
			Acquisition Related		Intangible Assets					
		SAAP	Expenses (1)		Amortization Expense		Other (4)	Total Non-GAAF	Total Non-GAAP Measure	
Three Months Ended September 30, 2022										
Total revenue	\$	75.592	\$	_	\$	_	\$ —	\$	75,592	
Cost of testing revenue		19,816		49		_	18		19,749	
Cost of product revenue		1,981		_		_	3		1,978	
Cost of biopharmaceutical and other revenue		4,211		62		_	_		4,149	
Intangible asset amortization (2)		4,703		_		4,703	_		_	
Gross margin \$		44,881		111		4,703	21		49,716	
Gross margin %		<b>59</b> %							66 %	
Research and development		10,773		251		_	_		10,522	
Selling and marketing		25,678		923		_	493		24,262	
General and administrative		17,600		1,272			_		16,328	
Intangible asset amortization		510				510			<u> </u>	
Total operating expenses excluding cost of revenue										
(3)		54,561		2,446		510	493		51,112	
	\$	(9,680)								
Loss from operations		•	\$	2,557	\$	5,213	\$ 514	\$	(1,396)	

<sup>1</sup> Includes transaction related expenses as well as post-combination compensation expenses consisting primarily of post-combination compensation expenses associated with the acquisition of HalioDx.

<sup>2</sup> Includes only amortization of intangible assets identified as developed technology assets through purchase accounting transactions, which otherwise would have been allocated to cost of revenue.

<sup>3</sup> Includes only amortization of intangible assets, which otherwise would have been allocated to research and development, selling and marketing or general and administrative expense and excludes the cost of revenue (\$23.7 million) and the amortization of intangible assets which would have been allocated to the cost of revenue (\$5.0 million).

<sup>4</sup> Includes \$0.5 million expense related to restructuring costs.

Q2 2022

		_							
			Acquisition Related		Intangible Assets		_		
	GAAP		Expenses (1)		Amortization Expense		Other (4)	Total Non-GAAP Measure	
Three Months Ended June 30, 2022									
Total revenue	\$	72,864	\$	_	\$	_	\$ <b>—</b>	\$	72,864
Cost of testing revenue		18,584		51		<del>_</del>	_		18,533
Cost of product revenue		1,646		_		<del>_</del>	_		1,646
Cost of biopharmaceutical and other revenue		4,800		65		_	_		4,735
Intangible asset amortization (2)		4,869		_		4,869	_		<del></del>
Gross margin \$		42,965		116		4,869	<del>_</del>		47,950
Gross margin %		59 %							66 %
Research and development		9,377		293		_	_		9,084
Selling and marketing		24,001		858		<del></del>	_		23,143
General and administrative		19,798		(285)		_	3,318		16,765
Intangible asset amortization		522		_		522	<del>_</del>		<u> </u>
Total operating expenses excluding cost of revenue									
(3)		53,698		866		522	3,318		48,992
Loss from operations	\$	(10,733)	\$	982	\$	5,391	\$ 3,318	\$	(1,042)

<sup>1</sup> Includes transaction related expenses as well as post-combination compensation expenses consisting primarily of post-combination compensation expenses associated with the acquisition of HalioDx.

<sup>2</sup> Includes only amortization of intangible assets identified as developed technology assets through purchase accounting transactions, which otherwise would have been allocated to cost of revenue.

<sup>3</sup> Includes only amortization of intangible assets, which otherwise would have been allocated to research and development, selling and marketing or general and administrative expense and excludes the cost of revenue (\$23.7 million) and the amortization of intangible assets which would have been allocated to the cost of revenue (\$5.0 million).

<sup>4</sup> Includes \$3.3 million expense related to the impairment charge associated with certain developed technology intangible assets.

Q1 2022

			Acquisition Related		Intangible Assets				
	(	GAAP	Expenses (1)		Amortization Expense		Other	Total Non-GAAP Measure	
Three Months Ended March 31, 2022									
Total revenue	\$	67,783	\$	_	\$	<del>_</del>	\$ <b>—</b>	\$	67,783
Cost of testing revenue		17,523		53		<del>_</del>	_		17,470
Cost of product revenue		1,575				<del>_</del>	<del>_</del>		1,575
Cost of biopharmaceutical and other revenue		4,615		133		_	_		4,482
Intangible asset amortization (2)		4,953		_		4,953	<del>_</del>		<u> </u>
Gross margin \$		39,117		186		4,953	<del>_</del>		44,256
Gross margin %		58 %							65 %
Research and development		9,166		642		<del></del>	_		8,524
Selling and marketing		23,754		1,216		—	_		22,538
General and administrative		20,912		2,890		<del>_</del>	_		18,022
Intangible asset amortization		533				533	<del></del>		<del>_</del>
Total operating expenses excluding cost of revenue									
(3)		54,365		4,748		533	_		49,084
Loss from operations	\$	(15,248)	\$	4,934	\$	5,486	\$ —	\$	(4,828)

<sup>1</sup> Includes transaction related expenses as well as post-combination compensation expenses consisting primarily of post-combination compensation expenses associated with the acquisition of HalioDx.

<sup>2</sup> Includes only amortization of intangible assets identified as developed technology assets through purchase accounting transactions, which otherwise would have been allocated to cost of revenue.

<sup>3</sup> Includes only amortization of intangible assets, which otherwise would have been allocated to research and development, selling and marketing or general and administrative expense and excludes the cost of revenue (\$23.7 million) and the amortization of intangible assets which would have been allocated to the cost of revenue (\$5.0 million).

Q4 2021

			Acquisition Related Expenses (1)		Intangible Assets Amortization Expense				
		GAAP					Other	Total Non-GAAF	P Measure
Three Months Ended December 31, 2021									
Total revenue	\$	67,336	\$		\$	<del>_</del>	\$ <b>—</b>	\$	67,336
Cost of testing revenue		16,366		55		<del>_</del>	_		16,311
Cost of product revenue		1,583		_		<del></del>	<del>_</del>		1,583
Cost of biopharmaceutical and other revenue		4,933		165		_	_		4,768
Intangible asset amortization (2)		4,936		_		4,936	_		
Gross margin \$		39,518		220		4,936	<del>_</del>		44,674
Gross margin %		<b>59</b> %							66 %
Research and development		10,252		667		<del>_</del>	_		9,585
Selling and marketing		22,212		1,046		<del>_</del>	_		21,166
General and administrative		18,849		3,399		<del>_</del>	_		15,450
Intangible asset amortization		538		_		538	_		<del>_</del>
Total operating expenses excluding cost of revenue									
(3)		51,851		5,112		538	<u> </u>		46,201
Loss from enerations	¢	(40 222)	¢	E 222	<b>C</b>	5 <i>1</i> 7 <i>1</i>	\$ —	¢	(1.507)
Loss from operations	<u> </u>	(12,333)	Ψ	5,332	<b></b>	5,474	Ф —	Φ	(1,527)

<sup>1</sup> Includes transaction related expenses as well as post-combination compensation expenses consisting primarily of post-combination compensation expenses associated with the acquisition of HalioDx.

<sup>2</sup> Includes only amortization of intangible assets identified as developed technology assets through purchase accounting transactions, which otherwise would have been allocated to cost of revenue.

<sup>3</sup> Includes only amortization of intangible assets, which otherwise would have been allocated to research and development, selling and marketing or general and administrative expense and excludes the cost of revenue (\$22.9 million) and the amortization of intangible assets which would have been allocated to the cost of revenue (\$4.9 million).

Q3 2021

· ·									
			Acquisition Rela	ited	Intangible Assets				
	GAAP		Expenses (1)		Amortization Expense		Other	<b>Total Non-GAAP Measure</b>	
Three Months Ended September 30, 2021									
Total revenue	\$	60,370	\$	_	\$		\$ —	\$	60,370
Cost of testing revenue		16,073		26		<del>_</del>	_		16,047
Cost of product revenue		1,491		_			<del>_</del>		1,491
Cost of biopharmaceutical and other revenue		4,079		52			_		4,027
Intangible asset amortization (2)		4,517		_		4,517	_		· <del>_</del>
Gross margin \$		39,117		78		4,517	_		38,805
Gross margin %		57 %							64 %
Research and development		8,006		359		<del>_</del>	_		7,647
Selling and marketing		21,670		641			<del>_</del>		21,029
General and administrative		20,749		7,047		_	<del>_</del>		13,702
Intangible asset amortization		466		_		466	<del>_</del>		_
Total operating expenses excluding cost of revenue									
(3)		50,891		8,047		466	_		42,378
Loss from operations	\$	(16,681)	\$	8,125	\$	4,983	\$ —	\$	(3,573)

<sup>1</sup> Includes transaction related expenses as well as post-combination compensation expenses including transaction-related expenses associated with the acquisition of Decipher Biosciences and HalioDx as well as post-combination compensation expenses associated with the acquisition of HalioDx.

<sup>2</sup> Includes only amortization of intangible assets identified as developed technology assets through purchase accounting transactions, which otherwise would have been allocated to cost of revenue.

<sup>3</sup> Includes only amortization of intangible assets, which otherwise would have been allocated to research and development, selling and marketing or general and administrative expense and excludes the cost of revenue (\$21.6 million) and the amortization of intangible assets which would have been allocated to the cost of revenue (\$4.5 million).

Q2 2021

		_							
			Acquisition Related Intangible Assets						
	GAAP		Expenses (1)		Amortization Expense		Other	Total Non-GAAP	Measure
Three Months Ended June 30, 2021									
Total revenue	\$	55,105		\$ —	\$	_	\$ <b>—</b>	\$	55,105
Cost of testing revenue		15,589				_	_		15,589
Cost of product revenue		1,323				_	_		1,323
Cost of biopharmaceutical and other revenue		560				_			560
Intangible asset amortization (2)		3,402		_		3,402	_		_
Gross margin \$		34,231		<del></del>		3,402	_		37,633
Gross margin %		62 %							68 %
Research and development		6,249				_	_		6,249
Selling and marketing		19,662		12		_	_		19,650
General and administrative		15,473		3,380		_	_		12,093
Intangible asset amortization		321				321	<del>_</del>		<u> </u>
Total operating expenses excluding cost of revenue									
(3)		41,705		3,392		321	<u> </u>		37,992
Loss from operations	\$	(7,474)	\$	3,392	\$	3,723	\$ —	\$	(360)

<sup>1</sup> Includes transaction related expenses as well as post-combination compensation expenses consisting primarily of post-combination compensation expenses associated with the acquisition of HalioDx.

<sup>2</sup> Includes only amortization of intangible assets identified as developed technology assets through purchase accounting transactions, which otherwise would have been allocated to cost of revenue.

<sup>3</sup> Includes only amortization of intangible assets, which otherwise would have been allocated to research and development, selling and marketing or general and administrative expense and excludes the cost of revenue (\$23.7 million) and the amortization of intangible assets which would have been allocated to the cost of revenue (\$5.0 million).