

Q1 2023 Business and Financial Presentation



May 4, 2023

Forward-looking statements and non-GAAP information

This presentation contains forward-looking statements, including, but not limited to, our statements related to our expected total revenue for 2023 and other financial and operating results and our plans, objectives, expectations (financial and otherwise) or intentions with respect to our tests and products, including our biopharma atlas, for use in diagnosing and treating diseases, Medicare coverage, and our commercial organization. Forward-looking statements can be identified by words such as: "appears," "anticipate," "intend," "plan," "expect," "believe," "should," "may," "will," "positioned," "designed" and similar references to future periods. Actual results may differ materially from those projected or suggested in any forward-looking statements. These statements involve risks and uncertainties, which could cause actual results to differ materially from our predictions, and include, but are not limited to: our ability to launch, commercialize and receive reimbursement for our products; to demonstrate the validity and utility of our genomic tests and biopharma offerings; to continue to integrate and expand the HalioDx and Decipher businesses and execute on our business plans; to continue to scale our global operations and enhance our internal control environment; the impact of the war in Ukraine on European economies and energy supply, as well as our facilities in France; the impact of the COVID-19 pandemic and its variants on our business and general economic conditions; the impact of foreign currency fluctuations, increasing interest rates, and inflation, and turmoil in the global banking and finance system; and the performance and utility of our tests in the clinical environment. Additional factors that may impact these forward-looking statements can be found under the caption "Risk Factors" in our Annual Report on Form 10-K filed for the year ended December 31, 2022, and our Quarterly Report on Form 10-Q for the three months ended March 31, 2023, to be filed with the Securities and Exchange Commission.

In addition to the financial measures prepared in accordance with generally accepted accounting principles (GAAP), this presentation contains certain non-GAAP results including non-GAAP gross margin, non-GAAP operating expenses, and non-GAAP loss from operations. These measures are not meant to be considered superior to or a substitute for financial measures calculated in accordance with GAAP, and investors are cautioned that there are material limitations associated with the use of non-GAAP financial measures as an analytical tool. We use non-GAAP measures to internally evaluate and analyze financial results. We believe these non-GAAP financial measures provide investors with useful supplemental information about the financial performance of our business, enable comparison of financial results between periods where certain items may vary independent of business performance, and enable comparison of our financial results with other public companies, many of which present similar non-GAAP financial measures. However, the non-GAAP measures we present may be different from those used by other companies.

We exclude amortization of acquired intangible assets, acquisition-related expenses relating to our acquisitions of Decipher Biosciences and HalioDx and costs related to restructuring from certain of our non-GAAP measures. Management has excluded the effects of these items in non-GAAP measures to help investors gain a better understanding of the core operating results and future prospects of the company, consistent with how management measures and forecasts the company's performance, especially when comparing such results to previous periods or forecasts. The company encourages investors to carefully consider its results under GAAP, as well as its supplemental non-GAAP information and the reconciliation between these presentations, to more fully understand its business. Reconciliations between our GAAP results and non-GAAP financial measures are presented in the Appendix.

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Key Q1 2023 Results and FY 2023 Outlook

- 1. Strong Q1 2023 revenue of \$82.4M driven by Decipher Prostate and Afirma
- 2. Ended Q1 with \$178M of cash,¹ roughly flat despite our anticipated seasonal use of cash
- 3. Enhanced Afirma offering with the addition of TERT promoter mutation testing to help further guide treatment decisions for patients with suspected or diagnosed thyroid cancer
- 4. Raised 2023 revenue guidance to \$330M to \$340M² with testing revenue growing in the mid-to-high-teens
- 1. As of March 31, 2023, includes cash, cash equivalents and short-term investments
- Guidance as of May 4, 2023 only; assumes currency exchange rates as of May 4, 2023







OUR PURPOSE

We believe exceptional cancer care begins with exceptional diagnostics

OUR PROMISE

We empower clinicians with the high-value insights they need to guide and assure patients at pivotal moments in the race to diagnose and treat cancer



Our proven framework for developing successful tests

1

Identify clinical unmet needs

through collaboration with customers. We focus on oncology where we help inform diagnosis, prognosis and treatment decisions 2

Develop highperformance tests

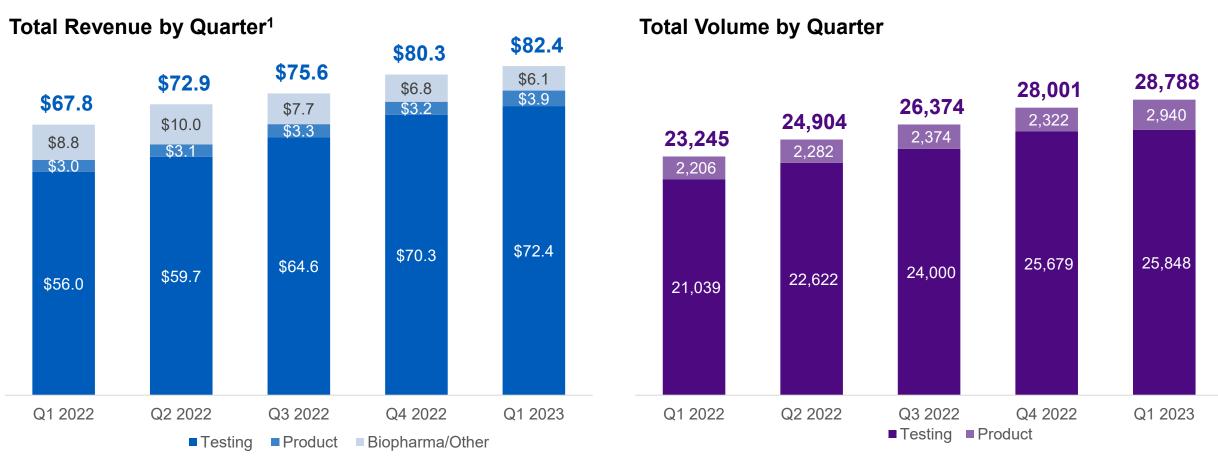
using deep scientific, clinical and machinelearning expertise and capabilities DEVELOD **IDENTIFY**

3

Drive adoption

through KOL support, evidence development, guideline inclusion, reimbursement and market development

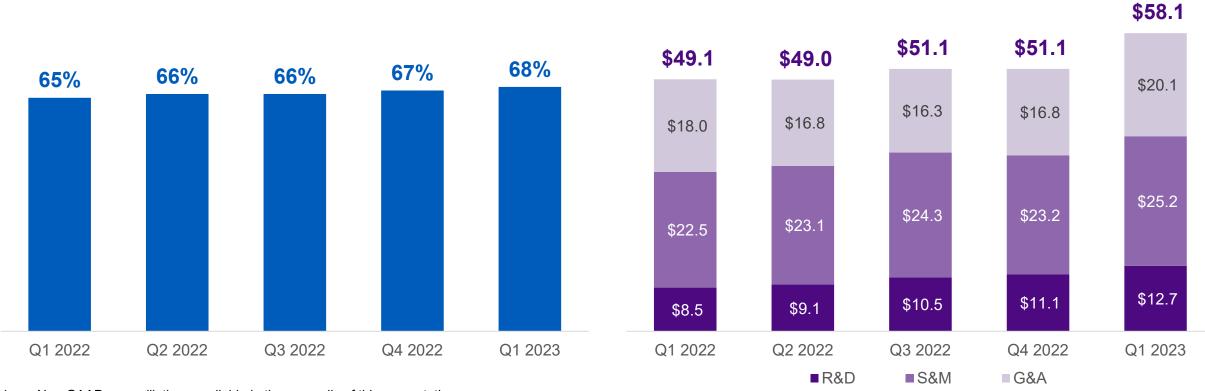
Delivered Q1 total revenue growth of 22%



Strong Non-GAAP gross margin

Non-GAAP Gross Margin by Quarter¹

Non-GAAP Operating Expense by Quarter^{1,2,3}



- 1. Non-GAAP reconciliations available in the appendix of this presentation
- 2. Amounts in millions; Operating expenses rounded and summarized as presented
- 3. Q1 2023 sequential increase primarily driven by timing of compensation related expenses including payroll taxes, 401k, stock-based compensation and merit © Veracyte, Inc. All rights reserved.

5/4/2023

Cash balance of \$178M¹

- Outstanding execution resulted in higher than projected cash balance
- Q1 Cash used by operations of \$2.2M, an improvement of \$6.7M compared to year-ago
- 2023 outlook:
 - Ending 2023 projection of net neutral cash balance including the impact of contingent consideration payments²

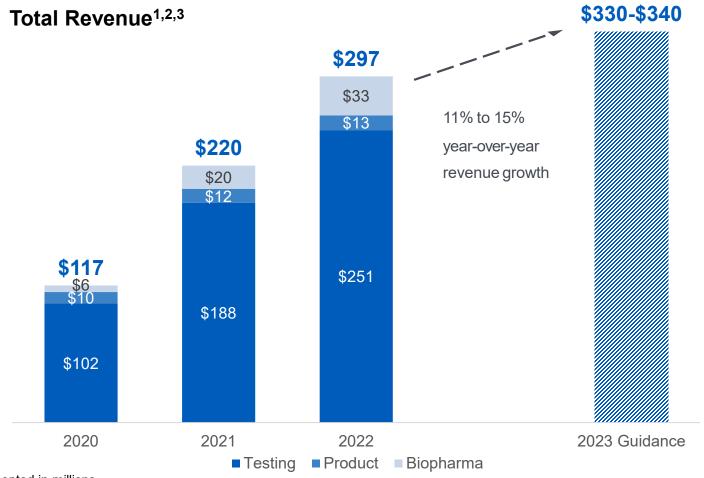
Cash balance¹



- 1. Ending balance of cash, cash equivalents and short-term investments, excluding restricted cash, in millions
- 2. Guidance as of May 4, 2023 only; excludes the impact of potential M&A

Raising 2023 revenue guidance to \$330M to \$340M

- Reflects mid-to-high-teens growth in testing
- Projecting year-over-year decline in biopharma and other revenue given unique customer impact, macro factors, and internal focus on Veracyte's IVD-R products



- Testing, Product and Biopharma revenue rounded and summarized as presented in millions
- Guidance and currency rates are as of May 4, 2023; guidance inclusion here should not be considered a reiteration of guidance



Increased guidance in revenue and cash

	Current Guidance ¹	Prior Guidance ²
Total revenue	\$330M - \$340M	\$325M - \$335M
Testing revenue growth	Mid-to-high teens	Mid-teens
Afirma revenue growth	High-single digits	Mid-to-high single digits
Gross margin	Mid-60's	Mid-60's
2023 Ending Cash ³	~\$180M including contingent consideration ⁴	~\$180M excluding contingent consideration ⁴

- 1. Guidance and currency rates are as of May 4, 2023; guidance inclusion here should not be considered a reiteration of guidance
- 2. Prior guidance provided on Feb 22, 2023
- 3. Cash, cash equivalents and short-term investments, excludes the impact of potential M&A
- 4. The impact of prior acquisition related contingent consideration payments

(Unaudited)
(In thousands of dollars)

		_								
			Acquisition Related		Intangible Assets		_			
_	GAA	<u>.P</u>	Expenses (1)		Amortization Expense			Other (4)	Total Non-GAAF	Measure
Three Months Ended March 31, 2023										
Total revenue	\$	82,422	\$	_	\$	_	\$	_	\$	82,422
Cost of testing revenue		19,648		83						19,565
Cost of product revenue		2,162		_						2,162
Cost of biopharmaceutical and other revenue		4,419		43		_		_		4,376
Intangible asset amortization (2)		4,804		_		4,804		_		_
Gross margin \$		51,389		126		4,804		_		56,319
Gross margin %		62 %								68 %
Research and development		12,769		24		_		_		12,745
Selling and marketing		26,130		890		_		_		25,240
General and administrative		22,463		1,036				1,344		20,083
Intangible asset amortization		525				525				
Total operating expenses excluding cost of revenue										
(3)		61,887		1,950		525		1,344		58,068
Loss from operations	\$	(10,498)	\$	2,076	\$	5,329	\$	1,344	\$	(1,749)

4. Includes impairment charge associated with Richmond

¹ Includes transaction related expenses as well as post-combination compensation expenses, adjustments consist primarily of post-combination compensation expenses associated with the acquisition of HalioDx.

² Includes only amortization of intangible assets identified as developed technology assets through purchase accounting transactions, which otherwise would have been allocated to cost of revenue.

³ Includes only amortization of intangible assets, which otherwise would have been allocated to research and development, selling and marketing or general and administrative expense and excludes the cost of revenue (\$26.2 million) and the amortization of intangible assets which would have been allocated to the cost of revenue (\$4.8 million).

(Unaudited)
(In thousands of dollars)

			Acquisition Related		Intangible Assets				
<u> </u>	GAA	P	Expenses (1)		Amortization Expense		Other	Total Non-GAAP	Measure
Three Months Ended December 31, 2022									
Total revenue	\$	80,297	\$	_	\$	_	\$ -	\$	80,297
Cost of testing revenue		19,394		50		_	_		19,344
Cost of product revenue		2,618					_		2,618
Cost of biopharmaceutical and other revenue		4,819		64		_	_		4,755
Intangible asset amortization (2)		4,747		_		4,747	_		-
Gross margin \$		48,719		114		4,747	_		53,580
Gross margin %		61 %							67 %
		44.00-		222					44.055
Research and development		11,287		232		_	_		11,055
Selling and marketing		24,127		917		_	_		23,210
General and administrative		18,208		1,368		_	_		16,840
Intangible asset amortization		517				517			
Total operating expenses excluding cost of revenue									
(3)		54,139		2,517		517			51,105
Income (loss) from operations	\$	(5,420)	\$	2,631	\$	5,264	<u> </u>	\$	2,475

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(Unaudited)
(In thousands of dollars)

			Acquisition Related		Intangible Assets		2 (1	T (IN	
	GAA	<u>P</u>	Expenses (1)		Amortization Expense		Other (4)	Total Non-GAAP Measure	
Three Months Ended September 30, 2022									
Total revenue	\$	75,592	\$	_	\$	_	\$ —	\$	75,592
Cost of testing revenue		19,816		49		_	18		19,749
Cost of product revenue		1,981				_	3		1,978
Cost of biopharmaceutical and other revenue		4,211		62			_		4,149
Intangible asset amortization (2)		4,703		_		4,703	_		<u> </u>
Gross margin \$		44,881		111		4,703	21		49,716
Gross margin %		59 %							66 %
Research and development		10,773		251		_	_		10,552
Selling and marketing		25,678		923		_	493		24,262
General and administrative		17,600		1,272			_		16,328
Intangible asset amortization		510				510			
Total operating expenses excluding cost of revenue									
(3)		54,561		2,446		510	493		51,112
Loss from operations	\$	(9,680)	\$	2,557	\$	5,213	\$ 514	\$	(1,396)

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⁴ Includes \$0.5 million expense related to restructuring costs.

(Unaudited)
(In thousands of dollars)

			Acquisition Related		Intangible Assets		2 4 (4)	T / IN	
<u>-</u>	GAA	NP	Expenses (1)		Amortization Expense		Other (4)	Total Non-GAAP Measure	
Three Months Ended June 30, 2022									
Total revenue	\$	72,864	\$		\$	_	\$ —	\$	72,864
Cost of testing revenue		18,584		51		_	_		18,533
Cost of product revenue		1,646				_	_		1,646
Cost of biopharmaceutical and other revenue		4,800		65		_	_		4,735
Intangible asset amortization (2)		4,869		_		4,869	_		_
Gross margin \$		42,965		116		4,869	_		47,950
Gross margin %		59 %							66 %
Research and development		9,377		293		_			9,084
Selling and marketing		24,001		858		_	_		23,143
General and administrative		19,798		(285)		_	3,318		16,765
Intangible asset amortization		522		_		522	<u> </u>		
Total operating expenses excluding cost of revenue									
(3)		53,698		866		522	3,318		48,992
Income (loss) from operations	\$	(10,733)	\$	982	\$\$	5,391	\$ 3,318	\$	(1,042)

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³ Includes only amortization of intangible assets, which otherwise would have been allocated to research and development, selling and marketing or general and administrative expense and excludes the cost of revenue (\$25.0 million) and the amortization of intangible assets which would have been allocated to the cost of revenue (\$4.9 million).

⁴ Includes \$3.3 million expense related to the impairment charge associated with certain developed technology intangible assets.

(Unaudited) (In thousands of dollars)

	GAAP		Acquisition Related Expenses (1)		Intangible Assets Amortization Expense		Other	Total Non-GAAP Measure		
Three Months Ended March 31, 2022										
Total revenue	\$	67,783	\$	_	\$	_	\$ -	\$	67,783	
Cost of testing revenue		17,523		53		_	_		17,470	
Cost of product revenue		1,575		_		_	-		1,575	
Cost of biopharmaceutical and other revenue		4,615		133		_	_		4,482	
Intangible asset amortization (2)		4,953		_		4,953	_		_	
Gross margin \$		39,117		186		4,953	_		44,256	
Gross margin %		58 %							65 %	
Research and development		9,166		642					8,524	
Selling and marketing		23,754		1,216		_	_		22,538	
General and administrative		20,912		2,890		_	_		18,022	
Intangible asset amortization		533				533				
Total operating expenses excluding cost of revenue										
(3)		54,365		4,748		533			49,084	
Income (loss) from operations	\$	(15,248)	\$	4,934	\$	5,486	\$ _	\$	(4,828)	

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³ Includes only amortization of intangible assets, which otherwise would have been allocated to research and development, selling and marketing or general and administrative expense and excludes the cost of revenue (\$23.7 million) and the amortization of intangible assets which would have been allocated to the cost of revenue (\$5.0 million).